Guidelines for sending material for consideration on WAVD social media platforms

1. These guidelines apply for material to be posted on all WAVD social media platforms, including Facebook, Instagram, and LinkedIn.
    a. **Conferences/Meetings/Continuing education**:
        i. Any larger, regional meetings pertaining to the field of veterinary dermatology can be considered for the WAVD social media platforms. Examples would include expansive regions, such as the North American Veterinary Dermatology Forum and the European Veterinary Dermatology Congress.
        ii. Any smaller, regional meetings pertaining to the field of veterinary dermatology can be considered. Examples would include OGVD Dermatology Seminar and the AiANZ Veterinary Dermatology Symposium.
        iii. Information should include the applicable dates and a link for registration.
    b. Award announcements:
        i. Information should include the recipient's name and status (i.e., DVM, PhD, etc) as well as the award and the awarding organization.
        ii. Any pertinent information regarding the actual award would be helpful.
    c. General veterinary dermatology announcements:
        i. These can include: i) interesting cases in veterinary dermatology, ii) special announcements, not related to continuing education meetings or awards, but within the scope of the field of veterinary dermatology
        ii. Submissions should include any pertinent information that would be applicable for placement on social media platforms
2. Individuals who submit any information for posting on social media should make it clear as to when the event is/was, as well as when they feel it would be most appropriate, timewise, for posting the information.
3. Relevant images/pictures should be submitted along with any information.
4. Information should be submitted to : Communications Committee c/o wavd@secretariatcentral.com.